

! "#\$%&' % (&)&\$*+, -. /01\$+2''' 3+455)&1%\$&. ' +2. -6+

, -. /01\$+7&\$)08+McGill Farmers' Market+

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455)&1%' \$=, -. /01\$+>0%30-8+' ()*)!+(*, +

-). /0123' 45)61 7 4*18!94: , 6)5; 2!

<7)(08! =()*)>?(*, @7)(0>7., (00>.)!

')21(7 4!A; : *48!B%#CD!EFGHCI I &! ! ! !

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J/K)**!)!+0)KK4*\$!J.; : : 0!: L!<*M(6: * 7 4*1\$!K/K)**>?0)KK4* @7)(0>7., (00>.)\$!B%#CD!ENOHCEOI !

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?@+, -. /01\$+AB0-B&OC+

!

The McGill Farmers' Market (MFM) aims: !P6(*, !=40(. : /K\$!0: .)0\$!K4)K: *)0!56: =/. 4!1: ! Q. 9(00K!:=: S*1: S*!.) 75/K\$!S(1; !S44?02!-)67 46KRIQ)6?41K!1; 6: /, ; : /1!J4514 7 P46!) *=! T. 1: P46\$!) *=!)!U: 7 7/*(12!J/55: 614=IV, 6(. /01/64!BUJVD!56: W4. 1!L6: 7!X/02!1: !T. 1: P46>J(*. 4!(1! S)K!L: /*=4=!(*!G&&! \$!1; 4!Q-Q!;)K!P44*) *!4=/.)1(: *)0!: /1041!L: 6!K1/=4*1K\$!) = 7(*K16)1(: *\$! L). /012!) *=!1; 4!K/66: /*=(* , !Q. 9(00! : 7 7/*(12!1: !04)6*!)P: /114)1(*, !0: .)002\$!K1)2(*, !; 4)01; 2!) *=! 56: 7: 1(*, !K/K1)(*)P04!L: =: !. ; : (. 4K!P: 1; !)!1!Q. 9(00!) *=!(*!Q: *16Y)0>!

Z: S!4*146(*, !1; 4!5645)6)1(: *!K1), 4!L: 6!lits 5th year of operation, the McGill Farmers' Q)6?41!;)K!4[546(4* . 4=IK(, *(L.) *!1, 6: S1; !)*=!) ;)K!K1)614=1! : !4K1)P0(K; !(1K!6: 04!(*!1; 4!S(=46! McGill community. This coming year marks a crucial stage in the market's development, as it *44=K1: !P4!5467) *4*102!(*K1(1/1(: *)0\4=!(*! : 6=46!1: !K4. /64!(1K! : *1(* /4=1564K4* . 4!)!1!Q. 9(00!] ; (K!16) *K1(: *!L6: 7!)!5(0: 1!56: W4. 1!1: !) *!(*14, 6)0! : 75: *4*1! : L!K1/=4*1!0(L4! *44=K1: !P4!) . . : 750(K; 4=!(*!)S) 2!1;)1!(K!(*!) . . 6=) * . 4!S(1; !(1K!)00H(*. 0/K(M4!*)1/64>]; (K!(*=454* =4*1K1/=2! K44?K!1: !4M)0/)14!1; 4!7: K!14LL4. 1(M4!S)2!1: !). ; (4M4!1; 4!; .)0K! : L!L(*) * .)0!) *=! : 6,) *(\)1(: *)0! K/K1)(*)P(0(12\$!)K!S400!)K!L(*=(* , !1; 4!)556: 56(0)14!(*K1(1/1(: *)0!/7 P6400)!/*=46!S; (. ; !1; 4!7)6?41! .) *!P4!; : /K4=15467) *4*102>!

] ; 4!Q-Q! : : 6=(*)1(: *!14) 7!BC!54: 504D!;)K! : *1(* /4=1! : L: K146!640)1(: *K; (5K!S(1; ! 7 /01(504!=(LL464*1!K1)?4; : 0=46K!) . 6: KK!.) 75/K\$!(* . 0/=(*, !Q. 9(00!- : : =!) *=!' (* (*, !J46M(. 4K\$!1; 4! Q. 9(00!TLL(. 4! : L!J/K1)(*)P(0(12\$!U) 75/K!J5). 4!) *=!A0) **(*, \$!T6,) *(. !U) 75/K\$!) *=!Q(=* (, ; ! +(1. ; 4* >1!(K!1; 6: /, ; !1; 4! : *1(* /4=IK/55: 61BL(*) * .)0!) *=!(*!H?(*=D!L6: 7!1; 4K4!M)6(: /K! K1)?4; : 0=46K\$!) *=!1; 4(6!4[14* =4=!(*1464K1!(*!1; 4!7)6?411!;)!1!S4!P40(4M4!1; 4!7)6?41!P40: * , K!(*!)! =(LL464*1!?(* =! : L!K16/. 1/64!H!(*!0(4/!1: !1; : K4!1;)!1. /664*102!4[(K1!)1!Q. 9(00\$!K/. ; !)K!1; : K4! : LL464= ! P2!JJQ_>]; 6: /, ; !) *!4M)0/)1(: *! : L!P4K1!56). 1(. 4K!)!1: 1; 46!7)6?41K! : 546)1(*, !(*!P: 1; !/*(M46K(12!) *=!/6P) *!K411(*, K\$!S4!; : 54!1: !)KK4KK!1; 4!P4K1! : 546)1(: *)0!) *=!L(*) * .)0!K16/. 1/64!L: 6!1; 4!Q-Q>!] ; 4!7)6?41!;)K!K44*!K4M46)0!K/. . 4KKL/0!=4M40: 5 7 4*1K!(*!1; 4!5)K1!24)6\$!(* . 0/=(*, !1; 4!

(* : 65: 6)1(: *! : L!)!U: 7 7/*(12!J/55: 614=IV, 6(. /01/64!BUJVD!56: , 6) 7>G&#&#!)0K: !K; : S4= !)!, 6: S1; !(*!K)04K!) *=!)114* =) * . 4! : L!1; 4!7)6?41!P2!K1/=4*1K\$!) = 7(*K16)1(: *!) *=!L). /012!)0(?4>VK!)!64K/0!1: L!1; 4K4!K/. . 4KK4K\$!S4!0: : ?!L: 6S)6=1! : !* : 1! : *02!4[5] *=(*, !1; 4! : 546)1(: *K! : L!1; 4! 7)6?41\$!P/1!1: !S: 6?1! : S)6=K!P4. : 7(*, !)!K40LHL/*=(* , !: 6,) *(\)1(: * >1` ; (04!1; (K!7)2!* : 1!P4!

4*1(6402!L4)K(P04!)K!S4!.)** : 1!P4. : 74!)!. : 7746.()0!M4*1/64\$!)*=!1; 464!)64!K4M46)0!/*)M: (=)P04!
 . : K1K!K/ ; !)K! .04) *H/5!L44K!) *=!5)6?(*,!)KK: .()14=!S(1; !: 546)1(*,!)1!1; 4!/*(M46K(12\$!S4!)64!
 S: 6?(*, !1: !7(*7(\4! : /6! =454* =4* . 4! : *14[146*)0!L/*=(*, !K: /6. 4K!]; (K!24)6!S4!S(00!)=: 51!)!L44!
 K16/.1/64!S; 464P2!M4* =: 6K!)64! . ;)6, 4=!)!K7)00!L44!B)6: /*=! "F%D!L: 6!4) . ; !7)6?41! =)2!)114* =4=>!
]; (K!(K!)!56) .1.(e invoked by many farmers' markets, and due to the sales momentum that the
 7)6?41!;)K!,)(*4=! : M46!1; 4!5)K!C!24)6K!(1!(K!*: S!)!M()P04!: 51(: *!L: 6!/K!1: !=: !1; 4!K) 74>^*!)!
 K(7(0)6!L)K; (: *\$!1; 4!7)6?41!;)K!K: / , ; 1!(* . : 74!1; 6: / , ; !4K1)P0(K; (*,!)!K7)00!L44!L: 6!5)6! (.5)1(*,!
 (*!1; 4!UJV!56: , 6)7!) *=!P2!K400(*, !56: 7: 1(: *)0! 746. ;) *= (K4>!]; 4!7: *42! . : 004. 14=!1; 6: / , ; !
 1; 4K4!L44K!S(00!; 405!/K!S: 6?1! S)6=K!L(*). (*, !7) *2!: L!1; 4! : 546)1(: *! . : K1K!S4!(*. /6\$!(*. 0/=(*, !
 5)274*1!L: 6!1; 4!K1/=4*1! . . : 6=(*)1: 6K!1;)1! : 6,)*(\4!1; 4!7)6?41>!!

VK!) *!)00H(*. 0/K(M4!) *=! . : 00)P: 6)1(M4!(*1()1(M4\$!1; 4!7)6?41!* : 1! : *02!56: M(=4K!)!K5) . 4!
 S; 464P2!) *2: *4!L6: 7!1; 4!=(M46K4!Q. 9(00! .) 75/K! . : 77/*(12!) *=!(1K!K/66: /*=(*, K! .) *!,)1; 46\$!
 P/1!(1!)0K: !/K4K!L: : =!)K!)!1: : 0!1: !P6(=, 4!,)5K!P41S44*!Q. 9(00! .) 75/K! . : 77/*(12!) *=!1; 4!
), 6(. /01/6)0! . : 77/*(12!1;)1!56: =/. 4K! : /6!L: : =>a4.)/K4!1; 4!7)6?41!1: / . ; 4K!K: !7) *2!=(L464*1!
 , 6: /5K!) *=!K1)?4; : 0=46K\$!S4!S: /0=!0(?4!1: !/K4!1; (K!(* =454* =4*1!K1/=2!)K!) *!: 55: 61/*(12!1: !
 4LL4.1(M402!4M)0/)14!S; 464!1; (K!7)6?41! . : /0=!P4K1!P4!; : /K4=!B4[146*)0!L) . 1: 6KD!) *=!; : S!(1!
 K; : /0=!P4!6/*!B(*146*)0!L) . 1: 6KD!K: !)K!1: !K4. /64!(1K!: 546)1(: *)0!K/ . . 4KK!S; (04!* : 1!0(7(1(*, !L/1/64!
 , 6: S1; !: 55: 61/*(1(4K>
 !

V. ; (4M4 74*1K!(*!G&##!

! Q) *2!)K54. 1K!: L!1; 4!Q-Q!S464!(*. 64=(P02!K/ . . 4KKL/0>` 4!K4. /64=!)0: .)1(: *! : *!

Q.]M(K; !J

^ ; (04!S4!(!K/. . 44=!(*) . . : 750(K; (*, !7)*2!: L1; 4!; (*, K!S4!;)=!K41!: /1!1: !=: \$!S4!
 S464!L). 4=!S(1; !)!L4S!;)004*, 4K!1;)1!(*; (P(14=!/K!L6: 7!64). ; (*, !K: 74!: L1; 4!=4K(64=!
 7(04K1: *4K>T/6!7: K1!(LL(. /0!1. ;)004*, 4!S)K!). 1/)002!64,)6=(*, !1; 4!7)*=)14!: L1; 4!7)6?41!
 (1K40L>]; 4!7)6?41!=: 4K!*: 1!;)M4!)!K41!: L!6/04K!) *=!64, /0)1(*K!1: !)P(=4!P2!546!K4!) *=!)K!K/. ; !
 L: /*=! (1K40L!(*!P: 1; 46!=(K. : M46(*, !1;)1!S4!S464!*: 1!5467(114=!1: !;)M4!)61(K)*)0!M4* =: 6K!)1!1; 4!
 7)6?41> 4!16(4=!1: !4K1)P0(K; !S;)1!1; 4!7)*=)14!(K\$!; : S4M46!/*=464K1(7)14=!1; 4!)7: /*1!: L!
 1(74!(1!S: /0=!1)?4!1: !)KK4KK!(1>_01(7)1402!(1!64d/(64=!)!0: 1!7: 64! . : *K/01(*, !S(1; !. /664*1!
 K1)?4; : 0=46K\$!) *=!6)S(*, !L6: 7!7: =40K!S(1; (*!=(LL464*1!_* (M46K(1(4K!1;)*)!S4!;)M4!564M(: /K02!
 1; : /; ; 1>^1!(K!5)61()002!L: 6!1; (K!64)K: *!S; 2!1; 4!^*=454* =4*1!J1/=2!: *!1; 4!Q-Q!7)*(L4K14=> 4!
)64!. /664*102!L(*K; (*, !: LL!1; 4!K1/=2!S; (. ; !S(00!(*L: 67!1; 4!S: 6?!: M46!1; 4!K/7746\$!)K!S400!)K!1; 4!
 0: * , H1467!M(K(: *)*) *=!, ()0K!L: 6!1; 4!7)6?41>!!

V*: 1; 46!; ;)004*, 4!S)K!=/4!1: !S)146! . : *K16)(*1Ke!` 4!;)=!)!L0: : !=/6(*, !1; 4!!(6K1!S44?S!
 S; (. ; !=)7), 4=!)!0: 1!: L! : /6!56: 7: 1((*)0!7)146(0\$!) *=!1; 6: /; ; : /1!1; 4!64K1!: L1; 4!S44?K!S4!;)=!
)!0: 1!: L!6)(*!1;)1!(*!K: 74!.)K4K!). 1/)002!.) /K4=!)7), 4!1: !1; 4!M4* =: 6RK!56: =/ . 4>!!

V*: 1; 46!7)W: 6!; ;)004*, 4!B)! . ;)004*, 4!L: 6!4M462!24)6D!;)K!

7)6?41>]; (K!24)6!S(00!)0K: !K44!1; 4!(*. : 65: 6)1(: *!: L!1; 4!Q-Q!a:)6=!: L!V=M(K: 6K!S; (. ; !S(00!