



Memorandum

Deputy Provost (Student Life and Learning)
James Administration Building, Room 621
845 Sherbrooke St. West
Tel: 514-398-3109 | Fax: 514-398-3576

TO: Senate

FROM: Professor Ollivier Dyens, Deputy Provost (Student Life and Learning)
Ms. Anna Walsh, Interim University Registrar (Enrolment Services)

SUBJECT: Annual Report on Enrolment and Strategic Enrolment Management (2016-17)

DATE: March 28, 2018

DOCUMENT #: D17-58

ACTION REQUIRED: INFORMATION APPROVAL/DECISION

ISSUE The Annual Report on Enrolment and Strategic Enrolment Management is presented to Senate for information.

BACKGROUND & RATIONALE Each year, a report is provided to Senate regarding the enrolment and student success activities that have occurred in the previous year in support of the plan. Sample enrolment reports are also provided, focusing on the current year and 5 year trends. These reports are also available online at:
<http://www.mcgill.ca/es/registration-statistics>



PRIOR CONSULTATION Enrolment data are routinely reviewed by the following: Provost and Vice-Principal (Academic), Deputy Provost (Student Life and Learning), Deans.

SUSTAINABILITY CONSIDERATIONS Financial sustainability is taken into account.

IMPACT OF DECISION AND NEXT STEPS The report will be presented to the Executive Committee of the Board of Governors on March 29, 2018.

MOTION OR RESOLUTION FOR APPROVAL This item is presented for information.

APPENDICES Appendix A: Report to Senate on Strategic Enrolment Management



Report to Senate on Strategic Enrolment Management

program. With the permission of the Dean of Arts, the initiative allows the Admissions Unit to consider non-standard factors in making its decisions.

- Voici une Journée à McGill

With the financial assistance of the Meighen Foundation, this initiative is aimed at recruiting French CEGEP students, especially outside the Montreal area and in the regions of Quebec. The program has increased 55% over four years with over 100 participants this year.

- Open House Winter Fair

To complement our Autumn Open House, a February Winter Fair was created this year specifically focused on Quebec CEGEP and High School students.

Achieving Enrolment Targets and Objectives

- McGill Summer Academy

In July 2018, for a second consecutive year, McGill's Summer Academy will host 100 high school students from around the world (15-17 year olds) in a two week live environment of workshops, day trips and activities. The Academy will focus on two critical areas of contemporary study: Humanitarian Crisis and International Cooperation (led by the graduate students of

- Overall yield rates (number of registrations divided by number of offerings) continue to be sluggish or declining (0.3% from 2016 to 2017 and 2.3% since 2013)

Undergraduate & Graduate Degree Enrolment Mix

Fall 2017 vs Fall 2012

Fall 2017 Enrolment Snapshot

University Enrolment (Full & Part Time Students All Levels and Types)

Undergraduate Degree Enrolment (Degree Seeking Students)

Graduate Degree Enrolment (Masters & Doctoral)

Undergraduate New Registrations By Admit Type (Degree Seeking Students)
As opposed to

Undergraduate Degree Seeking Enrolment By Admit Type- 2017 vs 2016 and 2012

Quebec CEGEP New Registrations Historical

English CEGEP New Registrations

Undergraduate Yield Rates By Admit Type

Yield rate refers to the number of registrations divided by the number of offers

Appendix A - Enrolment Reports

Note: An extensive list of Fall 2011 headcounts (as well as archived reports) is available online at <http://www.mcgill.ca/es/registrationstatistics> They include:

Full-Time and Part-

Fall 2011 Full-

Enrolment Overview by Level and by Citizenship

Top Twenty (20) International All Students/ All Levels

Nation	Fall 2017		Fall 2016		Fall 2012		% Change (1 year)	% Change (5 years)
	Fall 2017	Rank	Fall 2016	Rank	Fall 2012	Rank		
USA	2,435	1	2,381	1	2,267	1	2.3%	7.4%
China	2,394	2	1,931	2	807	3	24.0%	196.7%
France	1,875	3	1,754	3	1,161	2	6.9%	61.5%
India	709	4	574	4	398	4	23.5%	